Conducting Voter Registration

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VR Checklist How to register voters - A sample voter registration form that's been filled out, highlighting common mistakes on VR forms for you and/or voters to check	**Paper Voter Registration Forms** The official PA form to register to vote Also translated in Spanish

Signs 8.5x11

2 versions of landscape bi-folded signs with an arrow that prompts them to sign up for vote reminders and/or register to vote. Also provides a sample nonpartisan reminder text and reasons it's important to register

Also translated in Spanish
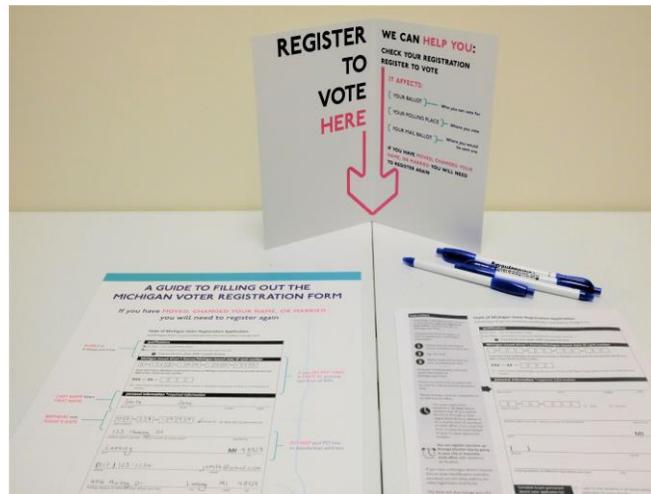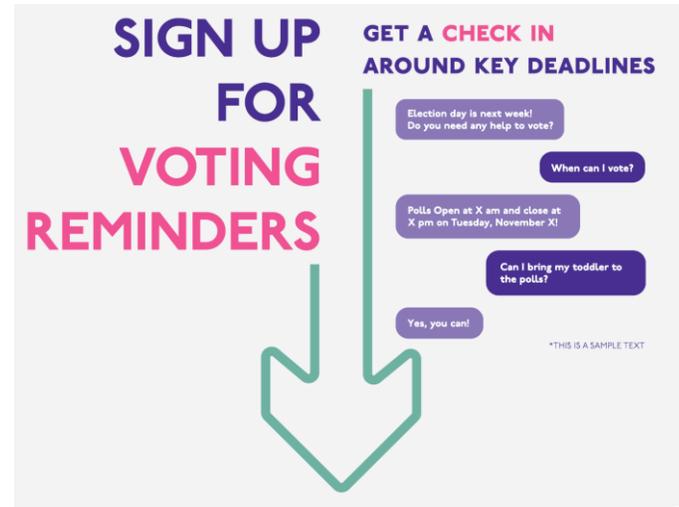
Stickers

A sticker for staff and/or volunteers to wear and/or place on clipboards when doing voter engagement. Also translated in Spanish

ASK ME
ABOUT
VOTING

Lanyard Card and Lanyard

A wearable card that you can use to engage voters in-person but with your unique site linktree that links to online voter registration, a link to sign up for reminders/pledge to vote, and other resources like polling place lookup and mail ballot request

Resources for talking to voters:

Why Vote Tool	**Reference - Fact Sheet**
A poster with discussion questions on the back Represents services impacted by elected officials and therefore voting. **Use this to engage voters in conversation about why it'd be important to them to vote**	A reference sheet with key dates and answers to commonly asked how to vote questions. Has key dates and the statewide linktree QR code https://linktr.ee/pahousingvotes

Active Listening Tool

A poster representing various common reactions and examples of voters that might be encountered. Example responses and invitation questions that encourage active listening and participation in conversation are provided

ACTIVE LISTENING TOOL

Common Reactions	Example	Voter Statement	Response	Tips/Tools
Politically Unmotivated	Young people People of color	Politics isn't for me I don't like politics I don't vote	Respect & Affirm Listen with a question ex: What matters to you?	Business cards Brochure
Avoiding eye contact, nervous, uncomfortable/afraid	People with social anxiety Mental health conditions Non-English speakers	No response Anxious	Offer card/brochure Tell them if you'll be there later	Business cards Brochure
Thinks they can't vote	Newly moved to the state Has past felonies On parole	I don't think I can vote I have a felony conviction	Share eligibility to vote requirements have changed Ask if they have questions	Linktree QR Code to learn more
Know they can't vote	Under voting age From out of state Not a US citizen	I can't vote	Share other ways to get involved to ensure others in their community can vote	Business cards Brochure
In a hurry	Need to pick up kids Need to go back to work Dealing with a crisis In crowded area	I don't have time for this	Respect & Affirm Offer to walk and talk Make it quick	Business card
Person that votes regularly	Motivated Voter Already in politics	I vote every year	Thank them for being a regular voter Keep it nonpartisan	Business card

Invitation questions

Can you tell me more about why you feel that way?

What do you mean when you say that...

What would be helpful for you?

Respecting & Affirming statements

I've felt that too

I understand you have other priorities

I get overwhelmed sometimes too

Ending the Conversation

Congrats on registering

Thank you for your time

Thanks for being a part of our community that votes!

How to talk to voters tool

A guiding checklist of questions to use with voters when engaging in conversations

HOW TO TALK TO VOTERS

☐ **PARTICIPATION DOES NOT AFFECT ANY SERVICES YOU RECEIVE TODAY**
REASSURE the person that they will still recieve the SAME QUALITY SERVICE if they opt out of this activity

☐ **DID YOU KNOW AN ELECTION IS COMING UP?**
SHARE with the person some key dates and PROVIDE them with an elections hotline business card

☐ **DO YOU KNOW HOW YOU'RE GOING TO VOTE?**
WALKTHROUGH the various ways the person can vote and PROVIDE them with a how to vote brochure

☐ **IS YOUR VOTER REGISTRATION UP TO DATE?** ⊙
HELP the person check their registration and GUIDE them through the voter registration process

☐ **WOULD YOU LIKE TO BE NOTIFIED BEFORE KEY VOTING DEADLINES?** ⊙
ENCOURAGE the person to vote in the upcoming election PROVIDE them a tear card to help to get reminders

☐ **THANK YOU FOR YOUR TIME!**
SHARE your gratitude to the person chatting with you, REASSURE them that you will be here if they need anything

⊙ if you see this SYMBOL, the person may scan your QR CODE to use the digital tools

Voter Take-Home Materials

| **Key Dates Business Card**	**Voter ID Business Card**

Key Dates Business Card

A business card with key election dates and deadlines along with the hotline they can reach with any questions. Also includes state QR code that links to key information needed

https://linktr.ee/pahousingvotes

Also translated in Spanish

Voter ID Business Card
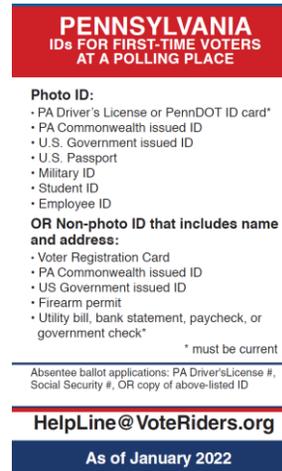
A business card with info on what ID is needed for voters

Also translated in Spanish

How to Vote Brochure

A trifold with 4 simplified steps on how to vote for each method of voting as well as a the PA Housing QR code that links to all the relevant resources for how to vote and registration

https://linktr.ee/pahousingvotes
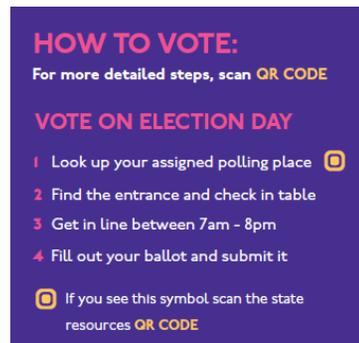
Voter Hotline Pen

A pen with the number they can call if they run into any issues voting

Also provides Spanish voter hotline

Data Collection Materials

Pledge Card	Sign in sheet
An 8x6 tear card that splits into two 4x6 postcards. Tophalf is a bold visual reminder for voters to keep with a sample gotv text on the backside. The bottom is a form for them to "pledge" to vote and sign up for any voting reminders Also translated in Spanish. Backside links to data upload portal 	An alternative pledge card in a 8.5x11 sheet for multiple voters to sign up for reminders. Also translated in Spanish.