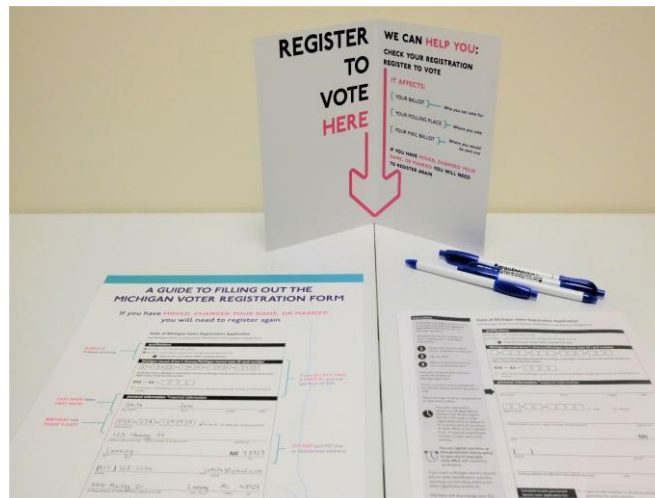


Signs 8.5x11

2 versions of landscape bi-folded signs with an arrow that prompts them to sign up for vote reminders and/or register to vote. Also provides a sample nonpartisan reminder text and reasons it's important to register

Also translated in Spanish



Stickers

A sticker for staff and/or volunteers to wear and/or place on clipboards when doing voter engagement. Also translated in Spanish



Lanyard Card and Lanyard

A wearable card that you can use to engage voters in-person but with your unique site linktree that links to online voter registration, a link to sign up for reminders/pledge to vote, and other resources like polling place lookup and mail ballot request



Resources for talking to voters:

Why Vote Tool

A poster with discussion questions on the back Represents services impacted by elected officials and therefore voting. **Use this to engage voters in conversation about why it'd be important to them to vote**

WHICH TWO SERVICES IMPACT YOU THE MOST?

- COMMUNITY PLANNING**
PUBLIC TRANSIT, PARKS, ZONING, SIDEWALKS, ROADS, SAFETY
- CHILD CARE**
HEAD START, FAMILY PLANNING, CHILD CARE VOUCHERS
- EDUCATION**
FREE LUNCH PROGRAM, ESL, UNIVERSITY/COLLEGES, LIBRARIES
- FOOD ACCESS**
WIC, FOOD PANTRY, FOOD SAFETY, LOCAL AGRICULTURE, FOOD STAMPS
- HOUSING**
SECTION 8, HOMELESS SERVICES, PUBLIC HOUSING, EVICTION SUPPORT
- EMPLOYMENT**
JOB TRAINING, LABOR LAWS, SOCIAL SECURITY, UNEMPLOYMENT
- HEALTH CARE**
MEDICAID, DISABILITY SERVICES, MEDICARE, MENTAL HEALTH
- ENVIRONMENT**
WATER/AIR QUALITY, WASTE MANAGEMENT, ALTERNATIVE ENERGY

WHY VOTE?

ELECTED OFFICIALS MAKE DECISIONS ABOUT ALL THESE SERVICES BY VOTING, YOU CAN HAVE A SAY IN WHO MAKES THOSE DECISIONS

WHY WOULD YOU WANT TO VOTE AND HAVE A SAY IN WHO IS MAKING DECISIONS ABOUT THOSE SERVICES?

WHAT QUESTIONS DO YOU HAVE ABOUT BEING ABLE TO VOTE IN THE NEXT ELECTION?

WHAT DID YOU LEARN?

Reference - Fact Sheet

A reference sheet with key dates and answers to commonly asked how to vote questions. Has key dates and the statewide linktree QR code <https://linktr.ee/pahousingvotes>

NONPROFIT VOTE STATE FACT SHEET PENNSYLVANIA

VOTER FAQs:

WHAT SHOULD I KNOW TO BE REGISTERED TO VOTE?

- How Old Do I Need to Be? Be at least 18 years of age on or before the day of the next primary, special, municipal, or general election
- Can I Register Online? Yes, if you have a state-issued license or ID.
- I Have a Felony Record, Can I Still Register? You can register if you have finished your sentence, get released by the date of the next election, are on probation or parole, or are in pre-trial detention.
- I Am Homeless, How Do I Register? Use the map on the printed form to show where you live or spend most of your time
- Where Do I Register in Person? At county election offices and PennDOT
- Is there a residency requirement? You should be a resident of PA for 30 days before the election

WHAT SHOULD I KNOW ABOUT VOTING IN-PERSON?

- Do I Need ID to Vote? No, Unless it is your first time voting in a new polling place
- When Can I Vote? See the Important Dates.
- Where Can I Find My Polling Place? See the State Voter Portal.
- I Have a Disability, Are Polling Places Accessible to Me? Yes, you may bring someone to assist you at the polls

WHAT SHOULD I KNOW ABOUT VOTING BY MAIL?

- Who Can Vote By Mail? Any voter registered in PA. Simply request a mail ballot, you do not need to provide a reason.
- How Do I Apply for a Vote By Mail Ballot? Online, email and in person. You need to provide a driver's license number or a Social Security Number
- How Do I Return My Ballot? By mail (you may need to pay for postage) or in-person drop off at the county office or other official drop off location
- When is My Ballot Due? Your ballot must be received by your county election office by 8 pm election day
- How Do I Track My Ballot? See the Helpful Links
- I Have a Disability, Can I Use Assistance? Yes, if you have a disability that prevents you from applying in person for your mail ballot or delivering your mail ballot, you can fill out a form that allows another person to deliver your application or ballot. See the Designated Agent form

IMPORTANT DATES
Early Voting Period: Sep 21 - Nov 1
Election Day: Nov 3
Registration deadline: Oct 24
Vote by Mail request deadline: Nov 1

NonprofitVOTE
nonprofitvote.org
info@nonprofitvote.org
617.357.8683

social media:
@npVote
@npVote
@nonprofitvote
nonprofitvote.org/voting-in-your-state

* Please note that the information contained herein is accurate as of 1/31/2022. The best way to get current information - particularly in light of COVID-19 - is to check with your state's chief election officer (usually the secretary of state's office) or county election office.

Active Listening Tool

A poster representing various common reactions and examples of voters that might be encountered. Example responses and invitation questions that encourage active listening and participation in conversation are provided





ACTIVE LISTENING TOOL

Common Reactions	Example	Voter Statement	Response	Tips/Tools
Politically Unmotivated	Young people People of color	Politics isn't for me I don't like politics I don't vote	Respect & Affirm Listen with a question ex: What matters to you?	Business cards Brochure Invitation questions Can you tell me more about why you feel that way? What do you mean when you say that... What would be helpful for you?
Avoiding eye contact, nervous, uncomfortable/afraid	People with social anxiety Mental health conditions Non-English speakers	No response Anxious	Offer card/brochure Tell them if you'll be there later	Business cards Brochure Respecting & Affirming statements I've felt that too I understand you have other priorities I get overwhelmed sometimes too
Thinks they can't vote	Newly moved to the state Has past felonies On parole	I don't think I can vote I have a felony conviction	Share eligibility to vote requirements have changed Ask if they have questions	Linktree QR Code to learn more
Know they can't vote	Under voting age From out of state Not a US citizen	I can't vote	Share other ways to get involved to ensure others in their community can vote	Business cards Brochure Ending the Conversation Congrats on registering Thank you for your time Thanks for being a part of our community that votes!
In a hurry	Need to pick up kids Need to go back to work Dealing with a crisis In crowded area	I don't have time for this	Respect & Affirm Offer to walk and talk Make it quick	Business card
Person that votes regularly	Motivated Voter Already in politics	I vote every year	Thank them for being a regular voter Keep it nonpartisan	Business card

How to talk to voters tool

A guiding checklist of questions to use with voters when engaging in conversations

HOW TO TALK TO VOTERS

- PARTICIPATION DOES NOT AFFECT ANY SERVICES YOU RECEIVE TODAY**
REASSURE the person that they will still receive the **SAME QUALITY SERVICE** if they opt out of this activity
- DID YOU KNOW AN ELECTION IS COMING UP?** 
SHARE with the person some key dates and **PROVIDE** them with an elections hotline business card
- DO YOU KNOW HOW YOU'RE GOING TO VOTE?** 
WALKTHROUGH the various ways the person can vote and **PROVIDE** them with a how to vote brochure
- IS YOUR VOTER REGISTRATION UP TO DATE?** 
HELP the person check their registration and **GUIDE** them through the voter registration process
- WOULD YOU LIKE TO BE NOTIFIED BEFORE KEY VOTING DEADLINES?** 
ENCOURAGE the person to vote in the upcoming election **PROVIDE** them a tear card to help to get reminders
- THANK YOU FOR YOUR TIME!**
SHARE your gratitude to the person chatting with you, **REASSURE** them that you will be here if they need anything
- if you see this **SYMBOL**, the person may scan your **QR CODE** to use the digital tools

Voter Take-Home Materials

Key Dates Business Card

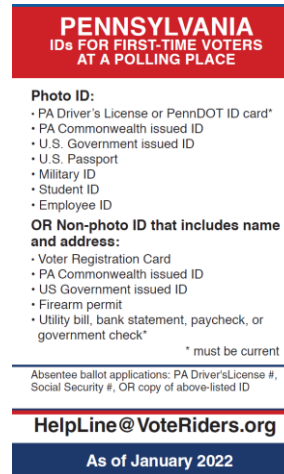


A business card with key election dates and deadlines along with the hotline they can reach with any questions. Also includes state QR code that links to key information needed

<https://linktr.ee/pahousingvotes>

Also translated in Spanish

Voter ID Business Card

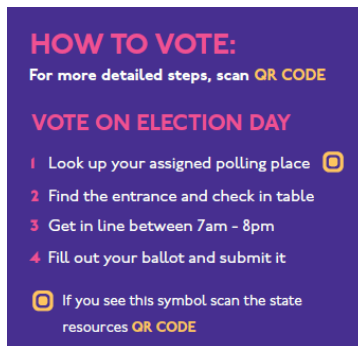


A business card with info on what ID is needed for voters

Also translated in Spanish

How to Vote Brochure

A trifold with 4 simplified steps on how to vote for each method of voting as well as a the PA Housing QR code that links to all the relevant resources for how to vote and registration



<https://linktr.ee/pahousingvotes>

Voter Hotline Pen

A pen with the number they can call if they run into any issues voting

Also provides Spanish voter hotline



Data Collection Materials

Pledge Card

An 8x6 tear card that splits into two 4x6 postcards. Tophalf is a bold visual reminder for voters to keep with a sample gotv text on the backside. The bottom is a form for them to “pledge” to vote and sign up for any voting reminders Also translated in Spanish. Backside links to data upload portal



I, , WILL VOTE
First Name Last Name

() -

Cell Phone #

Address

City

Zipcode

E-mail

REMIND ME ABOUT:

- Voting in-person on election day
- Voting by mail
- Voting early
- No reminders

Sign in sheet

An alternative pledge card in a 8.5x11 sheet for multiple voters to sign up for reminders. Also translated in Spanish.

I WILL VOTE

First Name

Last Name

Address

City

Zipcode

Cell Phone #

REMIND ME ABOUT DEADLINES:

- election day by mail
- early none

First Name

Last Name

Address

City

Zipcode

Cell Phone #

REMIND ME ABOUT DEADLINES:

- election day by mail
- early none

First Name

Last Name

Address

City

Zipcode

Cell Phone #

REMIND ME ABOUT DEADLINES:

- election day by mail
- early none