

Federal Policy & Capitol Hill Day 2022 Overview

March 9, 2022



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Today's Agenda

1. Welcome and WHY Capitol Hill Day?
2. Preparing... What will happen BEFORE?
3. Doing... What will happen ON THE DAY?
4. Following Up... What will we do AFTER?
5. Next Steps and Questions

Why Capitol Hill Day?



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.... Because increasing federal resources will benefit communities and people.

.... Because advocacy works when it is done right.

FY 22 Budget



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- \$13.9 billion for Project Based Rental Assistance (up from 13.5 billion in 2021)
- \$8.5 billion for public housing – including \$5 billion for the operating fund and \$3.2 billion for the capital fund (up from \$4.8 billion and \$2.9 billion respectively)
- \$3.3 billion for CDBG (a slight decrease from \$3.45 billion in 2021)
- \$3.2 billion for homeless assistance grants (up from \$3 billion in 2021)
- \$1.5 billion for the HOME Investment Partnerships program (up from \$1.4 billion in 2021)
- \$1 billion for Section 202 housing for the elderly (up from \$855 million in 2021)
- \$1 billion for Native American programs (up from \$825 million in 2021)
- \$450 million for Housing Opportunities for Persons with AIDS (HOPWA) (up from \$430 million in 2021)
- \$415 million for the Office of Lead Hazard Control and Healthy Homes (up from \$360 million in 2021)
- \$352 million for Section 811 housing for people with disabilities (up from \$227 million in 2021)
- \$350 million for Choice Neighborhoods (up from \$200 million in 2021)
- \$159 million for self-sufficiency programs (up from \$155 million in 2021)
- \$85 million for Fair Housing and Equal Opportunity (up from \$73 million in 2021)

Policy Priorities



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- **Reconciliation Package (Build Back Better)**
 - Ensure that investments in housing and community development make it into the final reconciliation package.
 - House leadership is hoping to have a bicameral deal on a new version of the BBB reconciliation bill by summer.
- **Key Legislative Priorities**
 - **Affordable Housing Tax Credit Improvement Act (S.1136, H.R.2573)** –The bill would expand the Housing Credit by 50% over five years and make important reforms to help the program better serve families with the lowest incomes.
 - Sens. Cantwell (D-WA), Wyden (D-OR), Young (R-IN), and Isakson (R-GA), along with Reps. DelBene (D-WA), Beyer (D-VA), Marchant (R-TX), and Walorski (R-IN).
 - **Eviction Crisis Act (S.2182)** - This bill establishes a national housing stabilization fund to help families facing a financial shock avoid eviction. The bill is supported by the Opportunity Starts at Home campaign.
 - Sens. Bennet (D-CO), Portman (R-OH), Brown (D-OH), and Young (R-IN), and Representative Torres (D-NY) will introduce in the House.



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Messaging Framework

- Stay solution focused
 - We know what works; talking points will make this clear
- Know your representatives and their key concerns; thank them for their support on key issues
 - Housing Alliance will be giving hints on what the representatives care about
- Keep focus on how federal programs will help Pennsylvanians
 - Stories of real people in the district
- Need federal help, especially from elected officials, to stop evictions that will help stop homelessness and create more affordable housing
 - Story of how federal funds helped
- Messaging focused beyond the pandemic while acknowledging the long-term and long-lasting effects of the pandemic.
 - Create a stronger Commonwealth beyond the pandemic

MAIN MESSAGE: These solutions addressing evictions and affordable housing create a more economically stable Commonwealth for all of us.



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Before The Day

The Housing Alliance will:

- Schedule appointments
- Prepare packets for meetings
- Organize teams
- Host planning meetings (Monday, March 21st):
 - Policy priorities
 - Schedule of the day
 - How to have an effective legislative visit
 - Individualize plans for each meeting

Contents of Packets -DRAFT



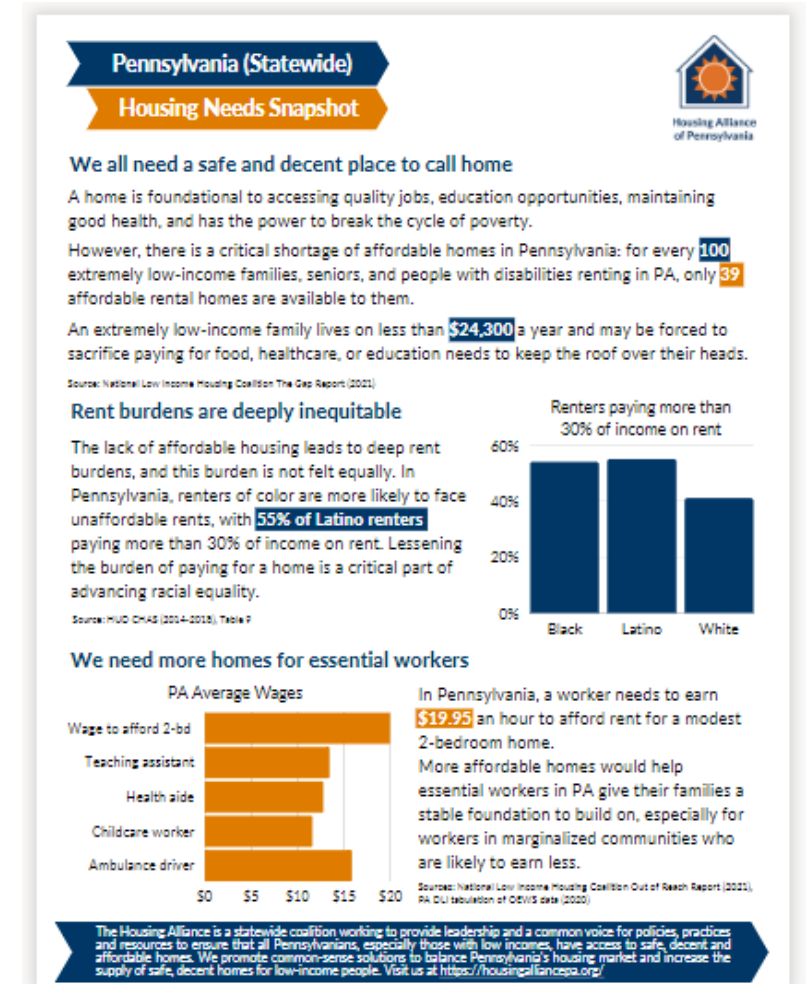
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What the Housing Alliance Provides

- Legislative Meeting Guide
- Talking Points (advocate packet only)
- Policy Priorities
- Fact Sheets
 - Policy Fact Sheets
 - County/State Fact Sheets
- Schedule of the Day

What can you bring?

- Any information about your program or need



Schedule for the Day

- Congressman Evans- 9:30 am
- Congressman Smucker- 11:00 am



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What you can do to prepare

Prepare to have a few sentences on how housing resources are implemented in your community:

- How do you use Federal Housing and/or Homeless Assistance funding in your community?
- What would you do with more resources like the Low Income Housing Tax Credit?
- And Remember- You do not need to become an expert on tax credit or any other policies

How to Have an Effective Legislative Visit



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- Team Leader opens the meeting with the reason you are visiting their office today
- Everyone goes around, introduces themselves, and states why they are at the meeting
- The Team Leader tells the staff or legislator what the group is asking for the legislator to support/do
- Hold a conversation around these issues
- Team Leader closes the meeting, restates the asks of the group, and thanks the staff/legislator for their time and support



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Next Steps

- ✓ Prepare your story
- ✓ Please feel free to bring informational materials about your organization
- ✓ Please attend individual meeting planning on Monday, March 21st , at 4:00 pm (invite to be sent out after today's webinar)
- ✓ Please remember that you have to register separately to attend Capitol Hill Day
- ✓ Housing Alliance staff will send calendar invites as meetings are scheduled

Questions?



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