

Capitol Hill Day 2021 Overview

March 17, 2020



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of Pennsylvania



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Today's Agenda

1. Welcome and WHY Capitol Hill Day?
2. Preparing... What will happen BEFORE?
3. Doing... What will happen ON THE DAY?
4. Following Up... What will we do AFTER?
5. Next Steps and Questions

Why Capitol Hill Day?



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.... Because increasing federal resources will benefit communities and people.

.... Because advocacy works when it is done right.

Policy Priorities



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Protect Pennsylvanians from eviction and homelessness:

- Increasing the grants through HUD's Homeless Assistance Grants Programs to provide local homeless service providers with adequate resources to effectively end homelessness
- Creating a national housing stabilization fund to provide emergency assistance to extremely low-income households to prevent housing instability for those at risk most of eviction and homelessness

Expand the supply of homes that are affordable, decent, and safe for every Pennsylvanian:

- Expanding the Low-Income Housing Tax Credit, increase funding to the National Housing Trust Fund, and fully funding Public Housing to address the \$70B in needed repairs
- Expanding the Housing Choice Voucher program to meet the need
- Maintaining a permanent increase in federal funding for community development



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Messaging Framework

- Stay solution focused
 - We know what works; talking points will make this clear
- Know your representatives and their key concerns; thank them for their support on key issues
 - Housing Alliance will be giving hints on what the representatives care about
- Keep focus on how federal programs will help Pennsylvanians
 - Stories of real people in the district
- Need federal help, especially from elected officials, to stop evictions that will help stop homelessness and more affordable housing
 - Story of how federal funds helped
- Messaging focused beyond the pandemic while acknowledging the long-term and long-lasting effects of the pandemic.
 - Eventually the pandemic will become better but we must create a stronger Commonwealth

MAIN MESSAGE: These solutions addressing evictions and affordable housing create a more economically stable Commonwealth for all of us.



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Before The Day

The Housing Alliance will:

- Schedule appointments
- Prepare packets for meetings
- Organize teams
- Host planning meetings:
 - Policy priorities
 - Schedule of the day
 - How to have an effective legislative visit
 - Individualize plans for each meeting



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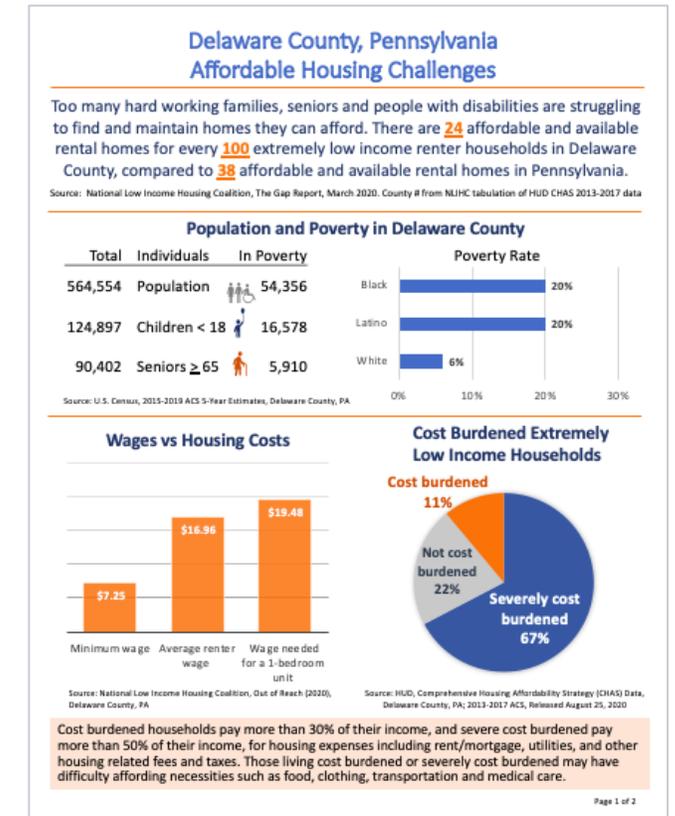
Contents of Packets -DRAFT

What the Housing Alliance Provides

- Legislative Meeting Guide/ Talking Points (advocate packet only)
- Policy Priorities
- Fact Sheets
 - Policy Fact Sheets
 - County/State Fact Sheets
 - Economic Impact of Affordable Housing
- Schedule of the Day

What can you bring?

- Any information about your program or need



Schedule for the Day (Tentative)



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9:30 - Representative Kelly (NWPA)

11:00 - Representative Doyle (Allegheny)

12:30 - Representative Smucker (York & Lancaster)

1:00 - Representative Keller (East Central PA)

1:30 - Representative Lamb (Beaver & Allegheny)

3:00 - Senator Casey

Tuesday 3/30 at 1:00 - Representative Houlahan (Chester)



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What you can do to prepare

Prepare to have a few sentences on how housing resources are implemented in your community:

- How do you use Federal Housing and/or Homeless Assistance funding in your community?
- What would you do with more resources like the Low Income Housing Tax Credit?
- And Remember- You do not need to become an expert on tax credit or any other policies

How to Have an Effective Legislative Visit



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- Team Leader opens the meeting with the reason you are visiting their office today
- Everyone goes around, introduces themselves, and states why they are at the meeting
- The Team Leader tells the staff or legislator what the group is asking for the legislator to support/do
- Hold a conversation around these issues
- Team Leader closes the meeting, restates the asks of the group, and thanks the staff/legislator for their time and support

Next Steps



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- ✓ Prepare your story
- ✓ Please feel free to bring informational materials about your organization
- ✓ Expect one planning call for those who registered
- ✓ Please remember that you have to register separately to attend Capitol Hill Day
- ✓ Please attend individual meeting planning on Monday, March 30th, at 4:00 pm (invite to be sent out after today's webinar)

Questions?



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