

# **ADU-Advocacy, Trends, and Opportunities**

Yocasta Lora, AARP PA



## **Accessory Dwelling Unit**

Accessory dwelling units (ADUs) are independent housing units, typically (but not always) created on single-family lots through remodeling or expanding the existing home or constructed as a detached dwelling.





## What People 50+ Think About Where They Will Live



49%

Believe they will move to allow them to age independently



55%

Would consider leaving their community to find one that is safer



29%

Move to a different community



18%

Move into a different residence within their current community



# **Sharing a Home**

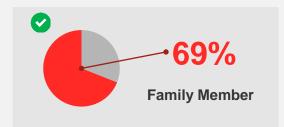


As you grow older would you consider sharing your home with another person? Would sharing your home with another person be something you would consider if...?

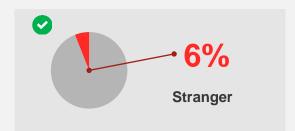


Already share or would consider sharing their homes as they age; a majority would consider it if they needed help with everyday activities.

#### Who to share a home with?









# **Visualizing an ADU**



**Detached ADU** 



**Attached ADU** 



**Basement ADU** 



Second-Story ADU



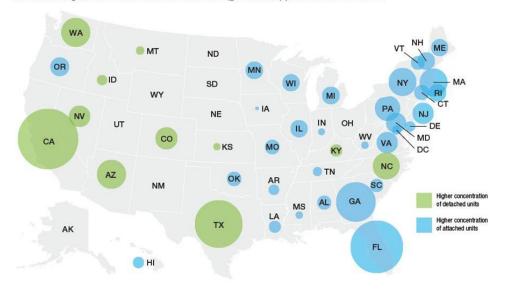
Garage Conversion ADU



# National ADU Production Landscape

#### Concentration of attached or detached ADUs and their frequency of appearance

States with a higher concentration of attached units (blue circles) predominate in the East, while states with a higher concentration of unattached units (green circles) predominate in the West.





### **Older Adults & ADUs**

Independent living space

Care of loved ones

Downsize

Extra Source of Income

Increasing
Affordable Housing
Options

Intergenerational Housing



## **AARP State & Local Advocacy Efforts & Wins**

# City of Des Moines, Iowa

- ADU Campaign through AARP's Community Challenge Grant in 2020
- Build awareness and educate lawmakers and residents
- De Moines
   Councilmembers used the ABCs of ADUs

#### **Oregon (HB 2001)**

- 2019 bill focusing on missing middle housing
- Promoting zoning for duplexes and cottage clusters and increasing density
- Paved way for ADUs.
   Recently passed a Rural ADU Bill (SB 391)

# City of Lexington and Fayette, Kentucky

- 2018 ADU campaign through AARP's Community Challenge Grant
- Community engagement sessions with community members
- Development of an ADU manual for residents.



## **AARP State & Local Advocacy Wins**

#### Connecticut (HB 6107):

- ADU 'by-right'
- Give the local government local exemption power

#### City of Louisville, Kentucky

- Passed amendments to the Land Development Code
- First time since the 1960s
- By right, owner occupancy, no short-term rental

#### **Utah (HB 82)**

- ADU needs permit
- Short term rental with permission only for 30 days
- Owner occupancy
- Parking Requirements

#### City of Philadelphia, Pennsylvania

- Permit ADU in 4 out of the 10 Council Districts (D1,2,3, and 7)
- First time ADUs allowed anywhere other than historic structures
- Permit required, no parking requirement
- Further advocacy required for citywide mandate.



## **ADU Legislation Introduced or Discussed**



New York State (Introduced)



**Georgia** (Discussed)



Auburn, ME (Introduced)



Maryland

(Statewide Introduced and Annapolis Passed)



City of Coeur d'Alene, ID

(Introduced)



Isanti County, MN

(Introduced)



Wilmington, NC (Introduced)



**Kansas** 

(Discussed)



**New Hampshire** 

(Discussed)



Kansas City, MO

(Draft Legislation)



Virginia

(Discussed)



## **ADU Legislation Introduced or Discussed**



Tucson, Arizona (Passed)



New Jersey (Introduced)



Urbandale, Iowa (Introduced)



Henderson, Nevada (Discussed)



Rhode Island (Introduced)



**Vermont**(ADU Financing Discussed)



# **Challenges & Opportunities Ahead**





#### **ADU Financing**

Lack of ADU financing

One great example is California called the CalHFA ADU Grant Program



#### **Revisit Legislative Efforts**

It is important to keep the ADU discussion alive.

For example, AARP PA is still campaigning to fight for a city wide ADU mandate



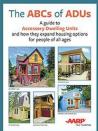
#### **National Discussion**

The Biden administration is looking to address affordable housing. HUD has recognized ADUs as an important tool to increase housing options. Recently, the White House released a fact sheet on September 1, 2021 stating the federal government will work with state and local governments to boost housing supply, including ADUs.

AARP was invited to be part of the White House panel discussion on ADUs in February, 2022.

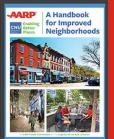


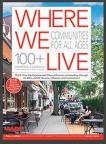




















# AARP Livable Communities Resources



Available at <a href="https://www.aarp.org/livable-communities/">https://www.aarp.org/livable-communities/</a>



# ADU Resources: Video Series





Access to the four-part video series is available at <a href="https://www.aarp.org/livable-communities/housing/info-2021/video-eli-spevak-ADUs.html">https://www.aarp.org/livable-communities/housing/info-2021/video-eli-spevak-ADUs.html</a>





# **ADU Resources:** The ABCs of **ADUs**

A guide to Accessory Dwelling Units and How They **Expand Housing Options for People of All Ages. You** access to the document at:

https://www.aarp.org/livable-communities/housing/info-2019/accessory-dwelling-units-guide-download.html

## The ABCs of ADUs

A guide to **Accessory Dwelling Units** 

and how they expand housing options for people of all ages











GARAGE-CONVERSION ADU



ATTACHED ADU

SECOND-STORY ADU

### **ADU Resources: 2020 Model Ordinance**





CREATED FOR STATE AND LOCAL LEADERS BY:

AARP State Advocacy & Strategy Integration, Government Affairs



# **AARP**®

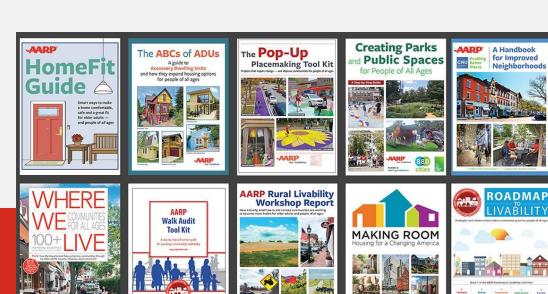
AARP Livable
Communities
Approach aka our
"Age-Friendly"
Approach and the
Future of Housing





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