Putting it All Together: A Strategy for Deploying Blight Tools for the Greatest Community Impact



Homes Within Reach Conference Housing Alliance of Pennsylvania December 6, 2023

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Founded Branton Strategies LLC to help local governments, non-profit organizations, and communities develop successful strategies for combating blight and returning vacant, abandoned and tax-delinquent properties to productive use

Wrote the *Pennsylvania Land Bank Resource Guide* (2016)

Wrote *Regional Land Banks: A Comparative Analysis and Path Forward* (2023)

Founded Law Office of Winifred M. Branton Branton Strategies

Hailstone Economic

Small, woman-owned Direct local and state experience

Expertise

- community development
- economic development
- municipal operations
- planning/zoning/ordinances
- blight remediation
- funding resources
- research and data analyses



Presenter:

Shannon Calluori, AICP, MCP, MPA Director of Planning

Experience: municipal planner, zoning officer, code enforcement officer, redevelopment authority, land bank, federal and state funding

In this session...

- Causes of blighted properties and systemic vacancy
- Where to begin?
- Toolkit
 - Strategic Code Enforcement
 - Blighted Property Eminent Domain
 - Land Banks
 - Conservatorship
 - Partners
 - Funding
- Prioritization of blighted properties
- What to do first?
- Key Takeaways

What is Blight?

"A blighted property is a physical space or structure that is no longer in acceptable or beneficial condition to its community. A property that is blighted has lost its value as a social good or economic commodity or its functional status as a livable space. Blight is a stage of depreciation, not an objective condition, which conveys the idea that blight is created over time through neglect or damaging actions."

> -Joseph Schilling Vacant Property Research Network

What is a "Blighted Property?" Legal Definition

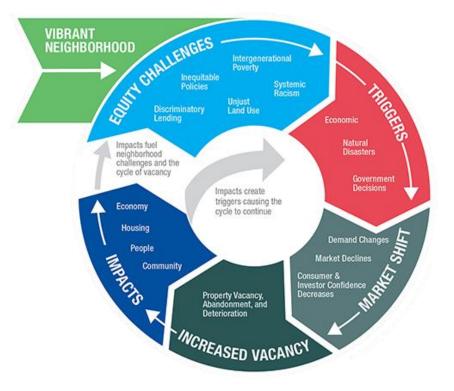
Key Legal Definitions of "Blighted Property"

- PA Urban Redevelopment Law (URL) Condemnation and Eminent Domain
- Abandoned and Blighted Property Conservatorship Law (Act 135) – Conservatorship
- Act 79 of 2019 Uniform Definition of "Blighted Property" – "Catchall"

Causes of Blight

Why Do Properties Become Blighted?

- Simple Answer: Owners fail to properly maintain their properties
- But it's more complex than that.
- Built structures fall into disrepair because
 - Local governments fail to enforce local codes
 - Owners lack financial resources for property maintenance
 - Housing stock is old with low market demand and value
 - Low market values serve as a disincentive for healthy levels of maintenance
 - Mortgage and tax foreclosure
 - Aging population, population decline, job loss, poverty



Systemic Vacancy

When vacant, abandoned, and deteriorated properties become widespread, they change the character of a neighborhood and perpetuate a negative cycle.

Systemic vacancy: the community experience of widespread vacancy caused by the combined actions of people, policies, and practices.

Image: Center for Community Progress

Impact of Blighted Properties

Vacant, abandoned, and tax-delinquent properties adversely affect the economic and social vitality of a community.

They impose significant costs on taxpayers, municipalities, and neighborhoods.

PUBLIC HEALTH

Creates unsafe environment for occupants (e.g. lead, asbestos)

Creates unsafe environment for neighbors (e.g. attracts crime, rodent harborage, physical threat)

Harms mental health

INDIVIDUAL WEALTH

Lowers surrounding property values, threatening homeowners' investment

Property deterioration exceeds cost-effective repair

> Raises insurance premiums

COMMUNITY FISCAL STABILITY

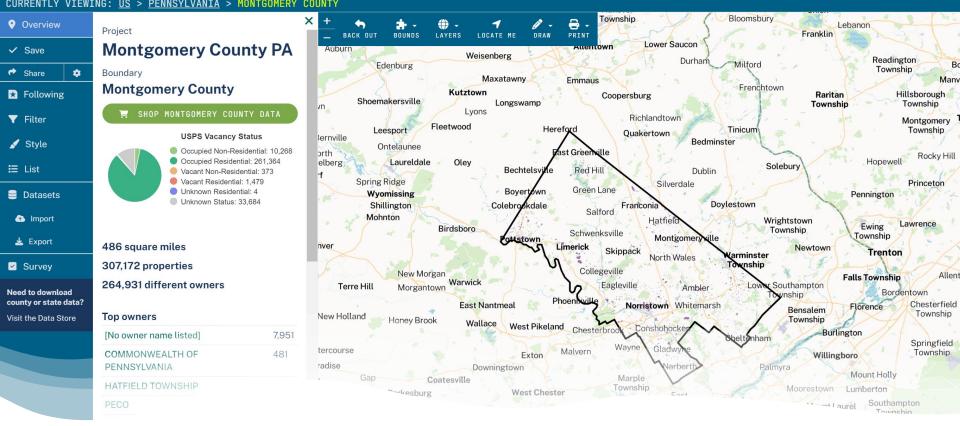
Lowers property values, reducing tax base

Contributes to future property vacancy

Increases municipal service costs

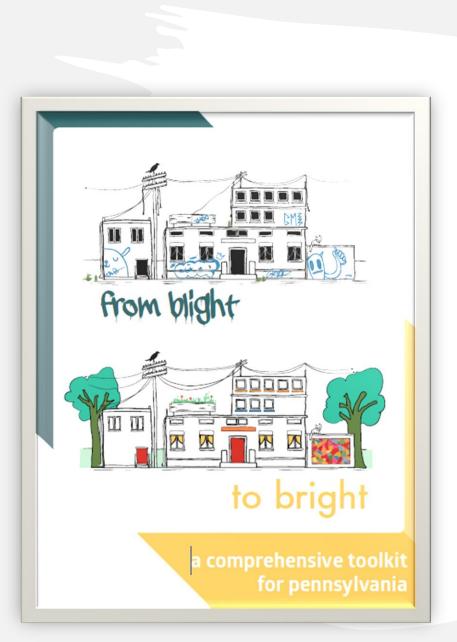
Infographic Credit: Center for Community Progress

Where to begin?



- Code enforcement violations
- Properties certified as "blighted"
- Mortgage and tax foreclosures
- Vacant and abandoned lots, homes and buildings
- Utility shutoffs (vacancy indicator)
- U.S. Postal service undeliverable addresses database (vacancy indicator)

Blight Indicators



Published by the Housing Alliance of Pennsylvania in 2014, updated in 2016.

Respected publication used across Pennsylvania.

Practical guide to using the tools and laws designed to prevent and mitigate blight and foster reinvestment.

From Blight to Bright

Big Picture

Crucial Strategies to Eliminate Blight

- 1. Establish an Enforceable Legal Framework
- 2. Target Limited Resources and Collaborate with Key Partners
- 3. Change the Culture to Improve Compliance
- 4. Transfer Worst Properties to Responsible New Owners

Blight Remediation Toolkit

Strategic Code Enforcement

Blighted Property Eminent Domain

Land Banks

Conservatorship

Partners

Funding

Strategic Code Enforcement

International Property Maintenance Code (as adopted by a municipality)

Permit Denials (Act 90 of 2010)

Strategic Code Enforcement

Considerations

- Priority areas / properties
- Staffing
- Follow through

Other Programs

- Quality of Life Ticketing
- Pre-sale Inspections
- Rental Licensing and Inspections

Quality of Life Ticketing

- Issue code-violation "tickets" (similar to parking tickets) for nuisance violations such as uncut grass/weeds, accumulation of rubbish, and junk vehicle/appliance in yard.
- Hand-held devices can be used to create record of violation and issue ticket.
- Owner may appeal to an administrative review board. Judicial review occurs only if owner appeals administrative board decision.

Where It's Working: Danville Borough



Rental License and Inspection

- License and inspection fees can be collected; based on cost of administering program.
- Inspection provides opportunity to enter rental housing units and check for health and safety and other code violations.
- Some local governments require inspections on a regular schedule (e.g. once every 2 years) or when occupancy changes (e.g. new tenant).
- Legal challenges to rental license and inspection programs have occurred.

Where It's Working: Haverford Township



Permit Denials



A municipality may deny a permit if the applicant owns property for which there exists:



A final and unappealable tax, water, sewer or refuse collection delinquency charge; or



A serious code violation for which the owner has taken no substantial steps to correct within six months following the notification of violations, and for which:

A judgement to abate or correct was imposed by a magisterial justice; or A judgment was imposed by the Court of Common Pleas

Permit Denials

Municipal permit includes:

- Building permits
- Exceptions to zoning ordinances
- Occupancy permits
- Rental licenses

Where It's Working: Turtle Valley Creek COG







Blighted Property Eminent Domain

Urban Redevelopment Law (Act 385 of 1945)

Eminent Domain Law (Title 26)

Blight Definition (Act 79 of 2019)

Municipality Condemnation Order (Act 101 of 2020)

Acquisition by Blighted Property Eminent Domain

Code Enforcement (Municipality)

- Issues property violation letters and files citations
- Recommends blighted properties to the BPRC

Blighted Property Review Committee (Municipality)

- Owner served <u>notice of determination</u> that property is blighted with order to eliminate blight conditions
- Owner <u>fails to comply</u> or fails to appeal
- BPRC <u>certifies</u> property as blighted

Blighted Property Eminent Domain (Redevelopment Authority)

- Requests <u>reuse recommendation</u> from Planning Commission
- Approves <u>resolution</u> to acquire the property
- Files declaration of taking with county court and pays just compensation

Urban Redevelopment Law

Act of May 24, 1945, P.L. 991, No. 385, as amended

Purpose

- Eliminate blighted areas and supply sanitary housing
- Through acquisition, planning, and redevelopment
- ... in conformity with the comprehensive general plans
- ...to promote health and safety
- ...such purposes are public uses
- ...private property may be acquired by eminent domain
- Creates **Redevelopment Authorities** and defines their power and duties

Section 12: Eminent Domain

Must have Blighted Property Review Committee (BPRC)

Blighted Property Definition

- (1) A premises that is a public nuisance deemed to be a danger to public health, safety and welfare or attractive nuisance (safety risk)
- (2) Condemned / unfit for occupancy
- (3) Fire hazard
- (4) Vacant lot with accumulation of trash and debris
- (5) Vacant property and not rehabilitated within (1) year of violation notice
- (6) Vacant lot with a municipal lien for demolition cost and no lien payment for (1) year
- (7) Vacant lot with municipal liens for unpaid real estate and property taxes greater than 150% of property fair market value
- (8) Property abandoned (in writing) by owner

Urban Redevelopment Law

Act of May 24, 1945, P.L. 991, No. 385, as amended

Section 12.1(e):

BPRC certifies property as blighted to the Redevelopment Authority

- Property must be vacant
- Owner served notice of determination that property is blighted...order to eliminate blight conditions...failure to do so could lead to condemnation
- Owner has right to appeal
- Time period for appeal expired and owner failed to comply

Section 12.1(f):

Redevelopment Authority requests reuse recommendation from Planning Commission at least 30 days prior to acquisition

Section 12.1(g):

Redevelopment Authority approves a resolution to acquire the property, per Eminent Domain Code

Title 26 Eminent Domain

302. Declaration of taking

File in county court with security

305. Notice to condemnee

- Within 30 days, Redevelopment Authority provides written notice to condemnee, mortgagee, or lienholder
- Must gain service
- Condemnee has 30 days after being served with notice to file preliminary objections

Chapter 5. Determining damages

Redevelopment Authority pays court

- Submits schedule of proposed distribution
- Court distributes just compensation

Where It's Working: City of Reading



Municipality Condemnation Order (Act 101 of 2020)

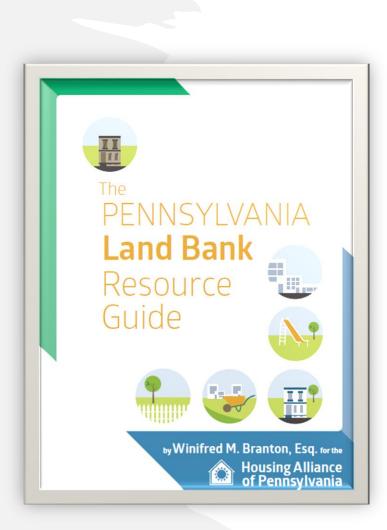
A municipality may record condemnation order with the Recorder of Deeds office.

The filing of this Order shall be constructive notice to all purchasers for the property.

A Condemnation Order is a declaration that:

- A dwelling, building, structure or premises is unfit for human habitation or other use; or
- Conditions exist that are dangerous to the health or safety of the occupants or municipal residents; and
- Includes a demand for the owner to take corrective action to the building.

If the municipality vacates the condemnation order, it shall record the vacating of the order within 15 days.



Published by the Housing Alliance in 2016.

Self-help resource for assessing whether a land bank is right for your community and, if so, how to proceed.

PA Land Bank Resource Guide

Land Banks

Land Banks Law (Act 153 of 2012)

Amendment (Act 33 of 2018)

What is a Land Bank?

Blight remediation tool with a board of directors and staff

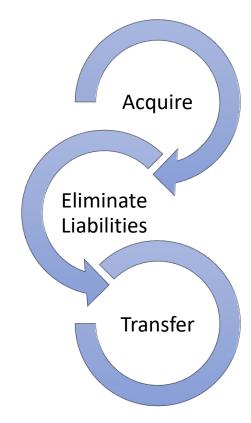
- Converts vacant, abandoned, taxdelinquent, and foreclosed properties into productive use
- Creates economic development opportunities

Established by PA Act 153 of 2012

 Amended in 2018 to allow redevelopment authorities to be designated as a land bank

How does a Land Bank Work?

- 1. Acquire title to problem properties
- Eliminate liabilities liens, claims, clouds on title
- Transfer to new owners in a manner most supportive of local needs and priorities



What does a Land Bank do?

Acquires properties

- Purchase / donation
- Municipal transfer
- Tax foreclosure: upset sale, *judicial sale (land bank can purchase properties <u>ahead of the public process</u>)
- County repository

Prepares properties for reuse

- Back taxes and municipal claims discharged; quiet title action expedited
- Demolished, rehabilitated, sold, or held for later redevelopment

Benefits of a Land Bank



Ability to acquire and redevelop blighted properties

Prioritizes <u>acquisition</u> of properties: 1) abandoned by their owners; 2) delinquent mortgages and liens; 3) nuisance to the neighbors; AND <u>redevelops</u> the properties into habitable homes and improves neighborhoods



Complements other blight tools

Including code enforcement actions



Cost savings

Expensive to maintain vacant properties and to provide police and fire protection and cleanup; expensive to collect delinquent tax and lien payments



Increased property values in surrounding area

Remediating blighted properties increases neighboring property values



Increased tax revenue

Due to increased property values and responsible ownership Many owners of blighted properties fail to pay property taxes

Costs of a Land Bank



Assistance of code enforcement staff



Property acquisition, disposition, demolition, and rehabilitation



Property maintenance



Taxes and fees owed by the property

Tax Provisions

Land bank statute provides for collaboration between a land bank and taxing authorities to support redevelopment

- Discharge tax liens and municipal claims
 * School district must approve each discharge
- 2. Hold property tax-free
- 3. Share up to 50% of taxes for five years after redevelopment

Land Banks in Pennsylvania



[In chronological order of ordinance adoption]



Land Bank



Redevelopment Authority designated as Land Bank

- 1. Dauphin County Land Bank Authority
- 2. Philadelphia Land Bank
- 3. Westmoreland County Land Bank
- 4. Pittsburgh Land Bank
- 5. Harrisburg Land Bank
- North East Pennsylvania Land Bank Authority
- 7. Venango County Land Bank
- 8. Lackawanna County Land Bank
- 9. Schuylkill County Land Bank
- 10. Northumberland County Land Bank
- 11. Washington County Land Bank
- 12. Lancaster County Land Bank Authority
- 13. Erie (City) Land Bank
- 14. Tri-COG Land Bank (Allegheny County)
- 15. City of Lebanon Land Bank
- 16. Lancaster City Land Bank Authority
- 17. Lawrence County Redevelopment Authority (converted from stand-alone)
- 18. Pottstown Borough Land Bank
- 19. Erie County Land Bank
- 20. Sharon Land Bank
- 21. York County Land Bank Authority

- 22. Fayette County Redevelopment Authority
- 23. Altoona Redevelopment Authority
- 24. Somerset County Redevelopment Authority
- 25. Armstrong County Redevelopment Authority
- 26. Monroe County Redevelopment Authority
- 27. Butler County Redevelopment Authority
- 28. Hazleton Land Bank
- 29. Allentown Redevelopment Authority
- 30. Cambria County Redevelopment Authority
- 31. Cumberland County Housing and Redevelopment Authorities
- 32. Williamsport Land Bank
- 33. Johnstown Redevelopment Authority
- Clarion County Housing and Redevelopment Authority
- 35. Warren County Redevelopment Authority
- 36. Wilkinsburg Land Bank
- 37. Delaware County Redevelopment Authority
- 38. Lower South Valley Land Bank

Conservatorship

Abandoned and Blighted Property Conservatorship Act (Act 135 of 2008, amended in 2014)

Land Bank can be a conservator (Act 126 of 2022)

Abandoned and Blighted Property Conservatorship Act



A powerful blight remediation tool that gives **interested parties** the right to petition the **court** for **temporary possession** of a nearby **blighted, abandoned property** for the purpose of making repairs and **bringing it up to code, or demolishing it**

The Conservatorship Process

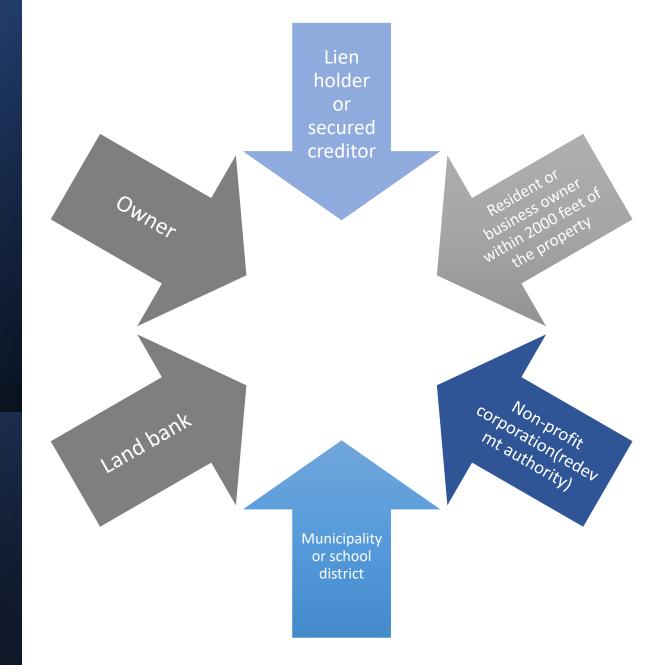
What is a Conservatorship?

Conservatorship is a court process whereby a judge may appoint a person or organization (the Conservator) to take <u>possession</u> of a neglected property after conducting a trial to determine that the conditions for appointment of a conservator are satisfied.

The Conservator

- Takes possession not ownership of the offending property.
- Rehabilitates the property or demolishes the structure.
- Uses own funds to remediate the blight and is reimbursed upon the out-sale of the Property.

Who can file a Conservatorship Petition?



Property Conditions

Property can be residential, commercial, industrial, plus vacant lot if structure was formerly on property.

To be eligible:

ALL must apply: Not legally occupied for 12 months Not marketed for past 60 days No mortgage foreclosure action •Current owner longer than 6 months Owner not on active duty military service •Not held in trust or owned by Federal Government and regulated under **U.S. Housing Act** of 1937

PLUS three (3):
A public nuisance
Needs substantial rehab and none done in past 12 months
Unfit for occupancy
Increased risk of fire
Subject to entry and dangerous
Attractive nuisance
Health or safety hazard
Decreases property values or business activity
Illicit Activities

Conservator



Conservator is appointed by the court to bring the property into municipal code compliance.

- Must have the capacity to take possession, effectuate rehabilitation and manage the conservatorship process.
- Senior lienholder given first consideration as conservator.
- Petitioner can also be conservator.
- Liabilities for the property remain with the owner and are not imposed on the conservator – environmental liabilities, taxes, etc.

What Rights Does the Owner Have?

✓ Notice

- \checkmark Full participation in the litigation
- Conditional Relief court allows owner to abate the code violations in a reasonable amount of time under court's supervision
- Owner can step in at any time to terminate the conservatorship, but must reimburse petitioner and conservator for all costs incurred before regaining control of the property, plus pay a conservator's fee - greater of (1) \$2,500, adjusted upward 2%/year, (2) 20% markup of costs and expenses, and (3) 20% of sale price

Due Diligence

Building your case requires careful planning and due diligence

- ✓ Get a title report
- ✓ Track down all owners
- ✓ Make sure property is eligible and meets statutory requirements
- Take photographs to demonstrate conditions
- ✓ Documentation of code violations and unsafe property conditions
- ✓ Conservator's qualifications
- ✓ Prepare a plan for the property demolition or rehab
- ✓ Identify funding for the plan

Who's Using Act 135: Butler County

Redevelopment Authority was Petitioner and Conservator

- Petition filed in July 2015
- Conservatorship granted
- Plan was demolition using CDBG funds
- Court approved sale of the property for \$500

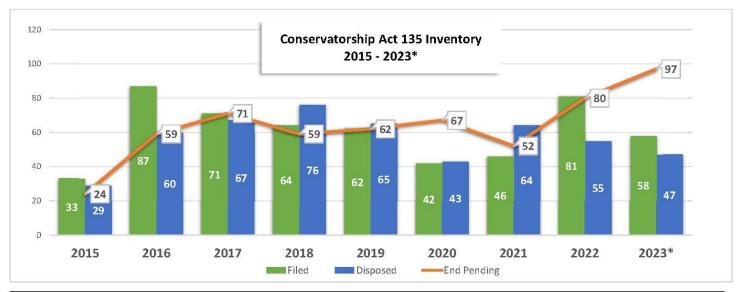


Before



After

Who's Using Act 135: NPOs in Philadelphia



First Judicial District of PA: Trial Division – Civil

| | Begin Pending | Filed | Disposed | End Pending** | increase (Decrease) | % increase (Decrease) |
|-------|------------------|-------|----------|------------------|------------------------|--------------------------|
| 2015 | 0 | 33 | 29 | 24 | 24 | - |
| 2016 | 24 | 87 | 60 | 59 | 35 | 146% |
| 2017 | 59 | 71 | 67 | 71 | 12 | 20% |
| 2018 | 71 | 64 | 76 | 59 | (12) | -17% |
| 2019 | 59 | 62 | 65 | 62 | 3 | 5% |
| 2020 | 62 | 42 | 43 | 67 | 5 | 8% |
| 2021 | 67 | 46 | 64 | 52 | (15) | -22% |
| 2022 | 52 | 81 | 55 | 80 | 28 | 54% |
| 2023* | 80 | 58 | 47 | 97 | 17 | 21% |

*Data through October 2023

*** Includes records that were re-opened, removed from deferred status, and/or transferred in/out of program.

Partners

Elected Officials

• Local, County, State, Federal

Agencies

- State DCED, DHS, DCNR
- Federal EPA, USDA, HUD, Commerce/EDA

Municipal

- Code Enforcement
- Contractors rehab, demo, stabilization, maintenance
- For-profit and non-profit housing developers
- Non-profit community organizations and churches

Funding Sources

Federal

- HUD CDBG/HOME
- EPA Assessment and Clean-Up grants, Revolving Loan Fund
- USDA (Section 504 Home Repair program, Section 502 Direct Loan Program, Single Family Home Load Guarantees)

<u>State</u>

- DCED (Keystone Communities Program, Multimodal Transportation Fund, Municipal Assistance Program, Neighborhood Assistance Program, HUD – CDBG/HOME)
- PHFA PHARE (PA Housing Affordability and Rehabilitation Enhancement Fund)
- LSA (Local Share Account)

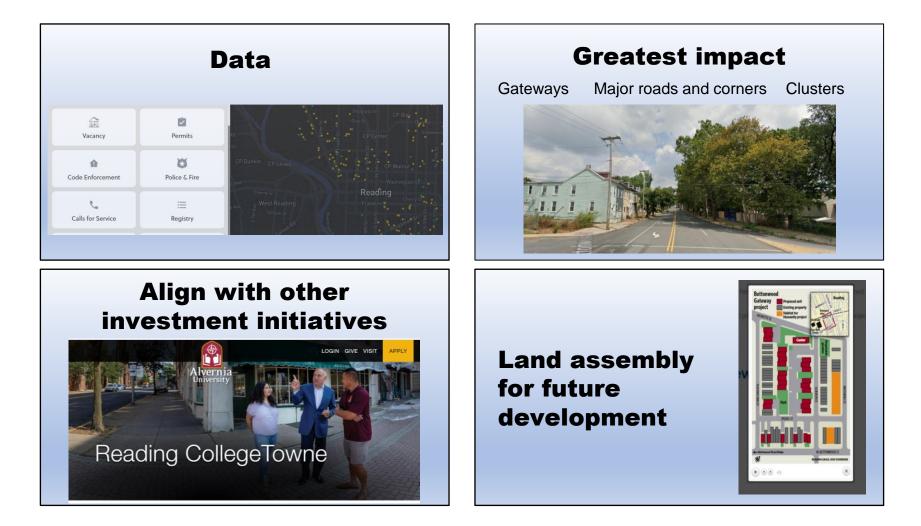
County

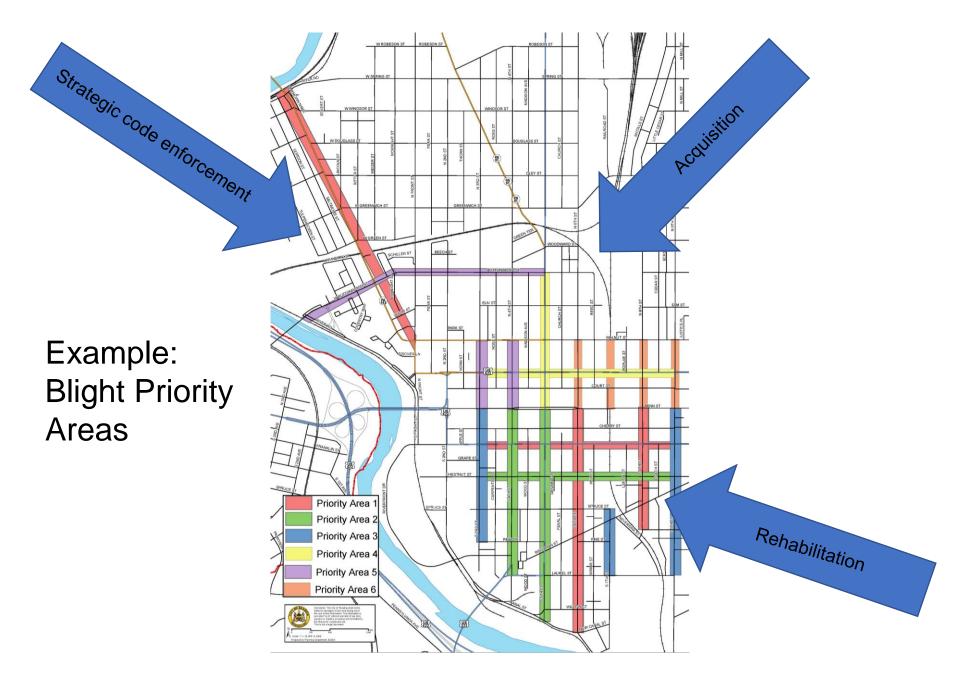
- Act 137 (Optional County Affordable Housing Fund – fees from the recording of deeds and mortgages)
- Act 152 (County Demolition fund fees from the recording of deeds and mortgages)

<u>Local</u>

- General Fund
- Blight fund
- Foundations

Example: Prioritization Tools

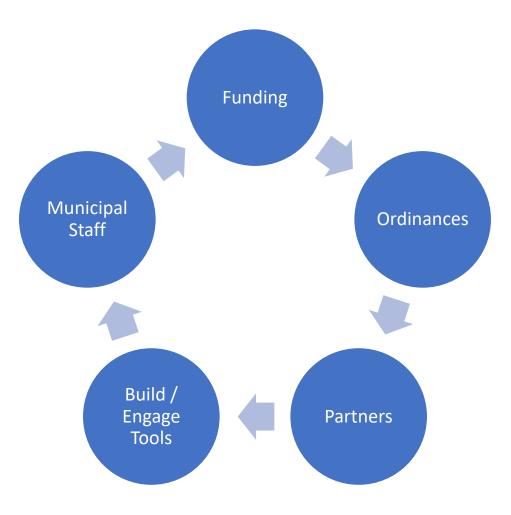




Rehab vs Demo



What To Do First



Key Takeaways

<u>BLIGHT</u>

- Difficult, but not impossible
- Negative community impacts
- Causes are complex
- Many tools are available
- Funding is competitive draft a blight plan
- Build support and energize stakeholders



Contact Information

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