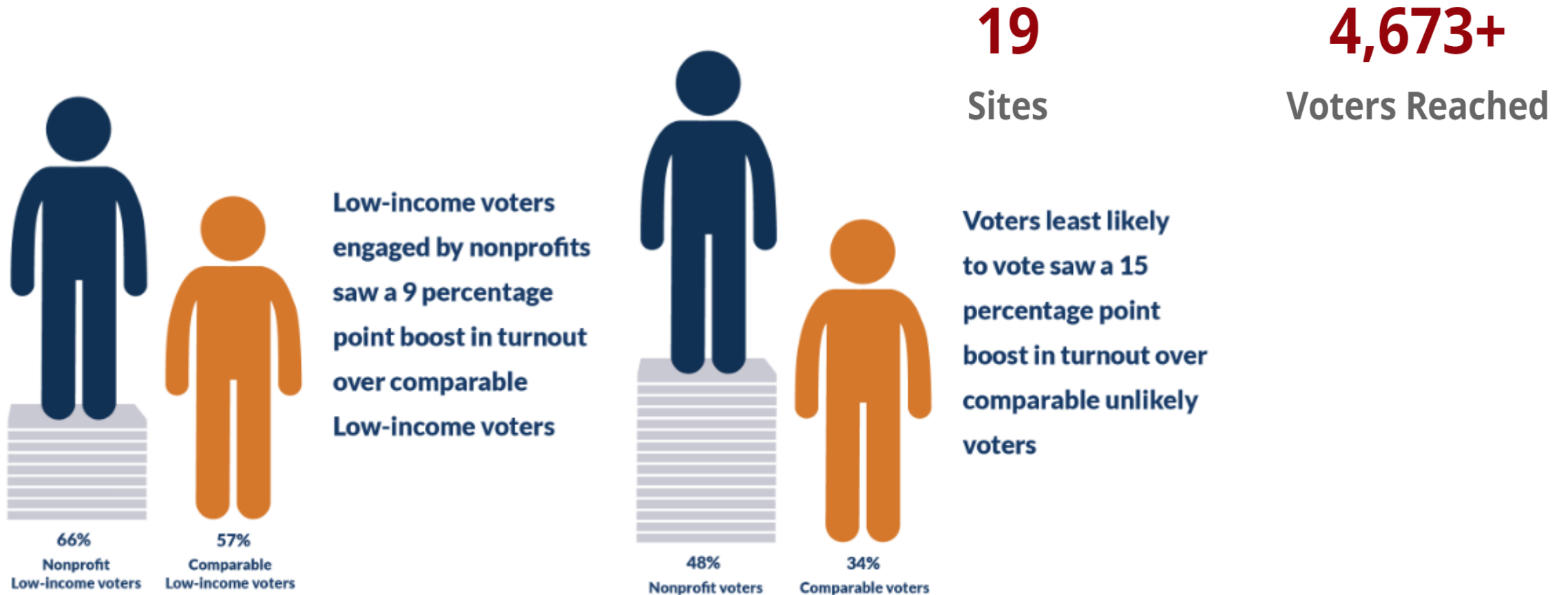




Housing Alliance
of Pennsylvania

Our PA Votes 2020 Voter Registration and Engagement Led to Increases in Voter Turnout



Source: [Nonprofit VOTE Nonprofit Power Report 2020](#)

Demographics provided by state or modeled by Catalist National Voter Database



Housing Alliance
of Pennsylvania

Our PA Votes 2020 Voter Registration and Engagement Led to Increases in Engagement Among Groups Least Likely to Show Up at the Polls

19

Sites

4,673+

Voters Reached

Voters engaged by nonprofits were

2.4x

more likely to be voters of color



36%
share of
nonprofits voters



15%
share of
registered voters

Voters engaged by nonprofits were

2.4x

more likely to have less than \$30k in annual income



36%
share of
nonprofits voters



15%
share of
registered voters



86%

Likely did not have a college degree